

Regulatory Policy Institute

rpi

10th & 11th September 2012  
Merton College, Oxford



CITY UNIVERSITY  
LONDON

# Regulatory Policy Institute

## Annual Competition and Regulation Conference 2012

The theme of this year's conference is how decisions get made in the regulatory and competition policy arena, with sessions focused on aspects of decision-making by the various parties involved - consumers, companies, regulators, and politicians.

Day One will centre on contributions of behavioural economics to the understanding of consumer behaviour, and on the implications of this work for the conduct of public policy. Day Two will focus on issues of regulatory design, relationships between the participants in regulatory processes, and how institutional design affects the decisions that get made.

Speakers to include:

**Peter Andrews** - Financial Conduct Authority

**Dr Sebastian Eyre** - Regulatory Policy Institute

**Mark Falcon** - Head of Economic Regulation, Hutchison 3G

**Dr Amelia Fletcher** - Chief Economist, OFT

**Christine Farnish** - Chair, Consumer Focus

**Simon Gaysford** - Director, Frontier Economics

**Professor Gordon Hughes** - Professor of Economics, University of Edinburgh

**Dame Deirdre Hutton** - Chair, Civil Aviation Authority

**Clive Maxwell** - Chief Executive, OFT

**Christine McGourty** - Director of Communications and Public Affairs, Energy UK

**Ed Richards** - Chief Executive, Ofcom

**Cathryn Ross** - Executive Director of Railway Markets & Economics, ORR

**Steve Smith** - Director, Retail Competition & Regulatory Strategy, Lloyds Banking Group

**Tim Tutton** - Imperial College

**Roger Witcomb** - Chairman, Competition Commission

**Andrew Wright** - Senior Partner, Markets, Ofgem

**Professor George Yarrow** - Chairman, Regulatory Policy Institute

The conference will include the RPI's Distinguished Fellows Dinner  
in Merton College Hall on the evening of September 10<sup>th</sup>



## MONDAY 10 SEPTEMBER

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Session 1 1pm - 1.30pm

*Decision making in the regulatory and competition policy arena*

**Professor George Yarrow, RPI**

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Session 2 1.30pm - 3.30pm

Chair: **John Pheasant**

*Understanding of consumer behaviour and the implications for competition law and regulation: Theory and practice*

**Peter Andrews, FCA**

**Amelia Fletcher, OFT**

**Simon Gaysford, Frontier Economics**

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Session 3 4pm - 5.30pm

Chair: **Sebastian Eyre**

*The application of behavioural economics to retail banking and retail energy markets*

**Steve Smith, Lloyds Banking Group**

**Andrew Wright, Ofgem**

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Session 4 6pm - 7pm

Chair: **Professor George Yarrow**

**Clive Maxwell, OFT**

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Distinguished Fellows Dinner - 7.30pm

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## TUESDAY 11 SEPTEMBER

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Session 5 9am - 10.30am

Chair: **David Gray**

*Conflicting regulatory objectives and the relationships between regulatory agencies and government departments*

**Professor Gordon Hughes,**  
University of Edinburgh

**Tim Tutton, Imperial College**

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Session 6 11am - 12.30pm

Chair: **Suzanne Rab**

*Decision making in telecoms: The role of the Competition Commission*

**Roger Witcomb, Competition Commission**

**Mark Falcon, Hutchison 3G**

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Lunch - 12.30pm - 1.30pm

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Session 7 1.30pm - 4pm

Chair: **Christine Farnish**

*The nature of the multilateral relationships between consumers, regulators, companies and politicians*

**Dame Deirdre Hutton, CAA**

**Ed Richards, Ofcom**

**Cathryn Ross, ORR**

**Christine McGourty, Energy UK**

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4pm Close



## RPI Conference 2012 Booking Form

10<sup>th</sup> & 11<sup>th</sup> September, Merton College, Oxford

Name .....

Position .....

Company/Organisation .....

Invoice Address .....

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Telephone ..... Mobile .....

Email .....

Assistant's Email .....

Dietary Requirements .....

Interests e.g. energy .....

How did you find out about the event?

- Subscriber list
- Website .....
- Corporate communication
- Other .....

**Conference fees, including dinner & lunch, but excluding overnight accommodation:**

- Academic/Student - £100 + VAT (£120 inc. VAT)
- Corporate or Individual member - £300 + VAT (£360 inc. VAT)
- Non-member - £495 + VAT (£594 inc. VAT)

**Accommodation:**

- Overnight accommodation - £50 + VAT (£60 inc. VAT)
- Please send information about Oxford hotels

**Please send completed forms to:**

Karin Cheetham, Regulatory Policy Institute, 2 Market Street , Oxford OX1 3ET  
T: +44 1865 792858 F: +44 1865 241885 E: karin.cheetham@rpieurope.org

**CANCELLATION POLICY:**

We regret that conference places and accommodation booked will be charged for unless cancellation is received two weeks before the conference. Preliminary bookings should be confirmed at least two weeks before the event.